## Partner with IBRI

# Transform the Learning Landscape and Drive Profitable Growth

Revolutionizing education through technology and brain science.

Enhancing learning with NEP 2020 and innovative platforms.



IBRI Franchise
Partnership Brief



# The Current Education Landscape

- 1 Academic Pressure
  - Students face increasing stress and burnout.
- Engagement GapTraditional methods fail to engage modern learners.
- Holistic Development

  Lack of focus on overall student growth.



# The Comprehensive Learning Solution



#### **Brain Science Integration**

Optimized learning based on cognitive research.



#### **Personalized Content**

Tailored learning experiences for individual needs.



#### **Future-Ready Skills**

Preparing students for the challenges of tomorrow.



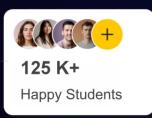


# School+ Franchise Revolutionize Education and Earn Royalties

School+ is a cutting-edge service designed to enhance and modernize school education by integrating advanced digital tools and personalized learning solutions. As a School+ Franchise Partner, you have the opportunity to collaborate with schools, offering them the School+ platform to upgrade their teaching and management systems. By helping schools adopt School+, you not only support their growth but also earn royalties with each successful implementation.

# India's First NEP 2020 + Brain Science Based Learning Platform







# Learn+ Franchise Centre Your Path to Success in Education.

Learn+ offers innovative educational solutions focused on personalized learning, mental wellness, and creative skill development. As a Learn+ Franchise Partner, you have the opportunity to become part of this exciting venture and help expand its presence by selling additional franchise locations. Every time a new franchise opens, you will earn a royalty, creating a lucrative business model with continual income potential.



### A Proven Model for Success

Join us as a business partner or franchise to help expand our mission. As a partner, you'll benefit from our strong network, marketing support, and collaborative business models. Empower schools while growing your own business.



#### Respected Brand

India's pioneer in NEP + Brain Science education.



#### **Sustainable Model**

Recession-proof and future-proof educational technology.



#### **Scalable & Flexible**

Quick ROI with proven, adaptable business model.



# Comprehensive Support & Growth Opportunities

#### **Continuous Training**

Stay ahead with cutting-edge educational practices.

#### **High ROI**

50x ROI over three years, zero setup cost.

#### **Brand Recognition**

Leverage IBRI's established market presence.

#### **Dedicated Teams**

Corporate support for lead generation and growth strategies.



## Key Features Franchise Model

The IBRI franchise system provides a range of compelling benefits for prospective business partners. With Zero setup cost initial investment and no requirement for offline setup, it's an attractive proposition for entrepreneurs. The model offers a remarkable 50X return on investment (ROI) within three years, backed by a proven, scalable framework.

#### **Financial Benefits**

- No setup fees
- 50X ROI in 3 years
- Operate in a sector that remains stable during economic fluctuations.

#### **Operational Support**

- Comprehensive training for each business partner
- Marketing support from the corporate team for lead generation
- Tested and scalable business model

#### **Business Stability**

- 90% retention rate of partnered schools with School+
- Sustainable, recurring revenue model
- Achieve financial stability more rapidly with a proven business model.

### Ideal Franchise Business Partner Profile

Entrepreneurs, education enthusiasts, and professionals looking for a business opportunity with a purpose can apply to become franchise partners. With a small investment and a passion for education, you can build a successful career while contributing to the advancement of learning.

#### **Educational Background**

Well-educated with at least a bachelor's degree from a reputable college or university.

#### **Experience**

Prior experience in interacting with School Authorities is preferred.

#### Commitment

Engaged full-time for School+ and Learn+ and willing to be a hands-on owner-manager.

#### Team Building

Ability to recruit a well-educated Business Development team to grow the business.



## Your Path to Partnership

Join hands with IBRI's innovative platforms, School+ and Learn+, and become a part of the future of education. As a Franchise Partner, you will have the opportunity to promote and distribute these transformative education solutions in your region, helping schools and students stay ahead in the digital age. With IBRI's comprehensive support system, no physical office is required, allowing you to operate from the comfort of your space while making a meaningful impact in the education sector.



#### **Education Enthusiast**

Passionate about transforming learning experiences.

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#### **School Savvy**

Experienced in working with educational institutions.



#### **Growth Mindset**

Committed to hands-on management and continuous improvement.



## Your Path to Partnership

**Market Research** Analyze local education landscape and opportunities. **Business Plan** Develop strategy aligned with IBRI's vision. **Leadership Presentation** 3 Showcase your plan to IBRI executives. **Agreement Signing** Formalize partnership with IBRI.

## Franchise Revenue Potential

Business Investment: 2,00,000/- (one Time Fee)

#### School+ (School Partnership - 20% Revenue Share )

YEARS	SCHOOL PARTNERSHIPS	PARTNER REVENUE
Year 1	10	₹10,00,000/-
Year 2	20	₹20,00,000/-
Year 3	30	₹30,00,000/-

#### Learn+ (Franchise Centre - 10% Revenue Share )

YEARS	FRANCHISE CENTRES	PARTNER REVENUE
Year 1	10	₹10,00,000/-
Year 2	20	₹20,00,000/-
Year 3	30	₹30,00,000/-



# Become Part of the (Pibri) Network



#### **Nationwide Impact**

Join a growing network of educational innovators.



#### **Student Success**

Empower the next generation of learners with brain science.



#### **Partnership**

Together, revolutionize education across India.







